



सत्यमेव जयते
Ministry of AYUSH
Government of India



सत्यमेव जयते
Department of Commerce
Ministry of Commerce and Industry
Government of India



AROGYA 2017

1st International Exhibition & Conference
on AYUSH & Wellness

4-7 December 2017

Vigyan Bhavan, New Delhi

Comprehensive Exhibition On
**Ayurveda, Yoga, Naturopathy, Unani,
Siddha, Sowa-rigpa, Homoeopathy**
& Conference On Ayush And Wellness



**SPONSORSHIP
OPPORTUNITIES**





SPONSORS

Silver Sponsor INR 10 Lakh (8Nos) 18 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes*
- 1 Speaking slot (Business Conference)

PROMOTION & BRANDING

- 200 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- Back Inside color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoardings at the venue

Diamond Sponsors INR 20 Lakh (2Nos) 36SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 4 Complimentary Conference passes *
- 1 Speaking slot (Business Conference)

PROMOTION & BRANDING

- 200 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- Front Inside Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoardings at the venue

Gold Sponsor INR 15 Lakh (4Nos) 27 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 3 Complimentary Conference passes*
- 1 Speaking slot (Business Conference)

PROMOTION & BRANDING

- 200 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- Opening 1st page color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoardings at the venue

Delegate Kit Sponsor INR 10 Lakh (1Nos) 18 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes*

PROMOTION & BRANDING

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Delegation kit and company brochure inside the kit

Lunch Sponsor (2) Rs. 10.00 lakhs 18 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes*

PROMOTION & BRANDING

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Delegation kit and company brochure inside the kit

HIP OPPORTUNITIES

Networking Dinner Sponsor (2) 18 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes*

PROMOTION & BRANDING

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Delegation kit and company brochure inside the kit

Lanyard & Badge Sponsor INR 5 Lakh (1Nos) 18 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes*

PROMOTION & BRANDING

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Lanyard & Badge

Visitor Carry Bag Sponsor INR 5 Lakh (1Nos) 18 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes*

PROMOTION & BRANDING

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Visitor Carry Bag

Official Airline Sponsor INR 5 Lakh (2 Nos) 9 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 1 Complimentary Conference passes*

PROMOTION & BRANDING

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Lanyard & Badge

Registration Desk Sponsor INR 5 Lakh (1Nos) 18 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes*

PROMOTION & BRANDING

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Registration Desk



SPONSORSHIP OPPORTUNITIES



VIP Lounge Sponsor INR 5 Lakh (1Nos) 9 SQM Bare Space

CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 1 Complimentary Conference pass*

PROMOTION & BRANDING

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on VIP Lounge



Shuttle Sponsor INR 2 Lakh (1Nos) 9 SQM Bare Space

Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass *

Promotion & Branding

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo at prominent location inside and outside of Shuttles moving inside Exhibition Area

Pen/Key chain Sponsor INR 2 Lakh (1Nos) 9 SQM Bare Space

Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass*

Promotion & Branding

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Pen which will be distributed among delegates and hosted delegates

For details please contact:

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